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Dayton Daily News

SMITH BARNEY SHEARSON
A PRIMERICA Company



**Wright State
University**



The University of Dayton

Oct. 18, 1993

For Immediate Release

**UD, WSU ANNOUNCE SPONSORSHIP,
COMMUNITY BENEFITS**

DAYTON, Ohio -- When teams meet on the basketball floor, the winner can be determined by looking at the scoreboard. But when the University of Dayton and Wright State University play their men's basketball games this season, there will be more than one winner.

Capitalizing on the excitement the games will generate, sponsorships totaling over a quarter-million dollars by the *Dayton Daily News* and Smith Barney Shearson were announced today. As part of that sponsorship, the *Dayton Daily News*, UD and WSU will contribute \$75,000 to Valley Food Relief. In addition, the *Dayton Daily News* will contribute \$150,000 in cash and advertising space to both schools, and Smith Barney Shearson will contribute over \$100,000 to the athletic scholarship funds at UD and Wright State.

The announcement was made by Bro. Raymond L. Fitz, S.M., University of Dayton president, and Paige Mulhollan, Wright State University president, at a joint news conference at the Dayton Convention Center.

The two schools will meet twice this season. On Saturday, December 11, the game will be played at 8 p.m. at the University of Dayton Arena. The rivalry will resume on Saturday, January 8 at Wright State University's Ervin J. Nutter Center at 7:35 p.m.

The interest in the series by the fans of the two schools is represented well by Smith Barney Shearson's Senior Vice President Larry Hayes and Resident Manager Dave McSemek. Hayes is a 1972 Dayton graduate, while McSemek is a 1982 Wright State graduate. Both are ardent fans of their alma maters, and both are excited their contribution will benefit the student-athletes of the two schools. The focus of their gift will be divided between the University of Dayton's Baujan-Blackburn-Frericks-Donoher Scholarship Fund and the Raider Scholarship Fund at Wright State University.

UD and WSU have met twice before in men's basketball. Dayton won the first meeting 89-71 on March 5, 1988, and Wright State won the second on January 6, 1990, by the score of 101-99.

What They're Saying About the UD-WSU Matchup

J. Bradford Tillson, Publisher, *Dayton Daily News*

The *Dayton Daily News* is proud to sponsor the University of Dayton-Wright State University men's basketball game. I would like to personally thank Brother Raymond Fitz and Dr. Paige Mulhollan for their leadership in making this event a reality.

All of us at the *Daily News* see this as an opportunity for the entire community, including the fans of both schools, and fans of neither school, to get excited and have a good time. We see it as an event that will bring the community together. We've started the fun by asking the community to help us name the game.

We're especially pleased that the UD-WSU series also will help Valley Food Relief. In addition to seeing an outstanding basketball game and participating in a fun community event, supporters of the series will be helping feed the hungry in our community.

Larry Hayes, Senior Vice President, Smith Barney Shearson

We're truly excited to participate in this long-overdue basketball series. Our major financial contribution will enable student-athletes at Wright State and UD to receive higher education on scholarship.

Dave McSemek, Resident Manager, Smith Barney Shearson

We at Smith Barney Shearson are very proud and excited to be part of the UD/WSU series. To be able to give back to both of these universities through our scholarship money is very meaningful for us. The schools have such a great impact on our local community, and it's very gratifying to participate in the series in this fashion.

With the number of UD and WSU alumni in our office, I'm sure we'll have a lot of good-hearted competition and rivalry. We look forward to a great series.

Paige Mulhollan, President, Wright State University

The excitement about these games between Wright State and the University of Dayton presents us with a great opportunity to benefit the community. We are using the festive and rousing camaraderie inspired by this natural rivalry both to lift community spirits and raise funds to support the work of Valley Food Relief. The Dayton area draws a double benefit from these contests.

Brother Raymond L. Fitz, S.M., President, University of Dayton

The UD-Wright State matchups will be one of the most exciting events in town, but not just for fans of local basketball. Thanks to the sponsorship of the *Dayton Daily News* and a contribution of \$100,000 from Smith Barney Shearson, the less fortunate in our community and college-bound youth will benefit. These are more than just basketball games. They're community events with a benefit beyond an entertaining, exciting series.

Mike Cusack, Director of Athletics, Wright State University

These are much more than mere basketball games; the series will become a community event. The *Dayton Daily News* and Smith Barney Shearson have always been community leaders, and we are excited to continue our relationship with them in this manner.

The sponsorship will aid many worthy causes outside our university through the Valley Food Relief as well as aid our student-athletes through the Raider Scholarship Fund.

Ted Kissell, Director of Athletics, University of Dayton

The importance of this series for the Dayton community is much broader than what takes place on the basketball floor. With the generous sponsorship of the *Dayton Daily News* and Smith Barney Shearson, we begin the process of expanding community participation and partnership.

We are extremely pleased the sponsorship dollars will support the community in many ways, from scholarships through the Baujan-Blackburn-Donoher-Frericks Scholarship Fund at the University of Dayton to Valley Food Relief.